



air additions electrical group
climate and electrical solutions

Corporate Overview





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The Air Additions Electrical Group was formed in July of 2009 by the amalgamation of a number of business's operating in the Electrical and Air conditioning installation accessories market. Whilst the group is quite young, the individual operations have been in serving the industry for over 15 years.

The focus of the group is to rapidly develop its present portfolio of products through a combination of organic growth (with innovative products and solutions) and selective acquisitions.

The business is totally trade focused, with our primary business partners being Electrical Distributors and Trade Installers.

Presently the group manufactures in Australia, as well as supplementing its ranges with internationally sourced products.

Operating predominantly in Australia and New Zealand, AAEG is 100% Australian owned, and has a National sales and distribution platform which is presently going through considerable growth.

The individual divisions are covered below;



The Air Additions business, headquartered in Archerfield (Brisbane) Queensland, supplies and manufactures a broad range of Air conditioning installation accessories and Air movement (fans and ventilation) product.

Visit airadditions.com.au for more product information.

The group General Manager is Greg Campbell. He can be contacted by email at gcampell@airadditions.com.au or by mobile on 0488989050



Opal air is a new program of Ceiling and general purpose fans.

In December 2009, a new range of energy efficient ceiling sweep fans will be introduced for the first time into the Australian market. The product will be available nationally only from Electrical Wholesalers. For enquiries, contact Mike Wood (Opal Air Sales) either at mwood4@bigpond.net.au or by mobile on 0417767185

ABN 79 129 013 216 - 8 Hampshire Street, Archerfield QLD 4108 - PO Box 174, Bulimba QLD 4171 - Telephone: 1300 66 99 16 - Facsimile: 07 3907 0325





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As part of a general range of Electrical and Climate related product, the Rego range includes high performance Remote control devices and Air conditioning heater units. General Manager is Mike Wood. Contact Mike at mwood4@bigpond.net.au or by mobile on 0417767185.



The vehicle and traffic warning systems range includes specialty products for automotive , industrial and general applications. VWS are sole distributors of Federal Signals (USA) product, the worlds leading manufacturer of lighting and warning solutions for multiple applications.

The General manager is Peter Foley, who can be contacted at pfoley@vwsa.com.au or by mobile on 0406383106.



Managed Marketing & Sales

Managed marketing and Sales are Australia's largest manufacturer and supplier of a full range of quality Electrical Test Tags.

See the full range at www.austlabels.com.au.

The General Manager is Geoff Chapman. Contact Geoff at manager@austlabels.com.au or on mobile 041889912



The Air Additions Electrical Group is a significant shareholder in Enesolve Pty Ltd. Enesolve is a unique business offering an enterprise solution for effective energy management from auditing, compliance to project managing the installation of systems and products for sustainability. See the full details at www.enesolve.com.au together with all contact details.

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